

# Grid Alive Advertising

**Grid Magazine** brings our stories to the stage through our marquee event Grid Alive, a variety show that features compelling interviews (and perhaps the occasional musical act), all delivered with a humorous and lively take on the sustainability issues of the day.

Grid Alive averages between 50-75 live audience members as well as thousands of impressions on our social media, website and newsletter. Our 2022 Grid Alive Series will be held monthly at the BOK Bar in South Philly from 5pm-7pm and will support our new 2030 Series: The Past, Present and Future of Sustainability.

Please check out our Grid Alive advertising rates, dates and themes and get in touch with Nic Esposito at [nic@gridphilly.com](mailto:nic@gridphilly.com) for more sponsorship information.

## Grid Alive Dates & Themes:

**April 20th:**  
Sustainability Past, Present and Future

**May 18th:**  
Buildings and Construction

**June 15th:**  
Water and Infrastructure

**July 20th:**  
Land

**August 17th:**  
Energy

**September 21st:**  
Transportation

**October 19th:**  
Streets and Culture



The Past, Present and Future of Sustainability

As scientists warn us that we only have less than a decade to make meaningful progress in addressing climate change, Grid Magazine is embarking on a year-long journey to reflect on how far sustainability has come, what sustainability actually means today and where sustainability can take us in the future.

Launching to coincide with Earth Day in April 2022, each issue will be devoted to a specific topic (energy, transportation, waste) to reflect on the past 12 years of sustainability and to chart the course for what we need to accomplish by 2030 to ensure the best, and avoid the worst, possible outcomes.

## Grid Alive Advertising Rates

SPONSORSHIP OPPORTUNITY	LEAD SPONSOR \$500	SUPPORT SPONSOR \$250
Dedicated table at BOK for product/info display	X	
Logo in print magazine event advertisement	X	X
Social media sponsor recognition for all event advertising	X	X
Verbal sponsorship recognition for all event advertising	X	X