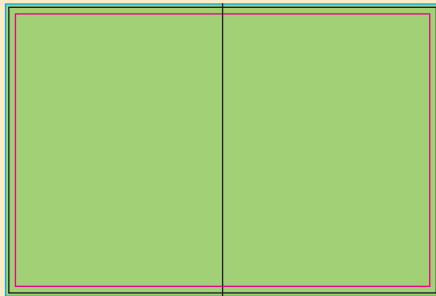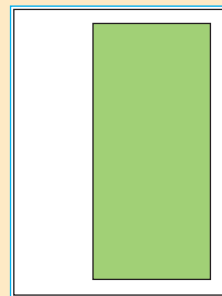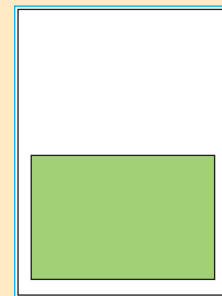# *Print Specs*

DOUBLE TRUCK
16.25"W x 10.75"T (trim margin)
16.5"W x 11"T (bleed margin)
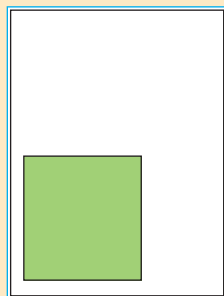15.75"W x 10.25"T (safety margin)

FULL PAGE
8.125"W x 10.75"T (trim margin)
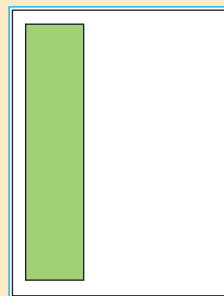8.375"W x 11"T (bleed margin)
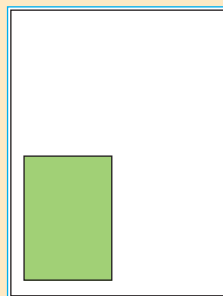7.625"W x 10.25"T (safety margin)

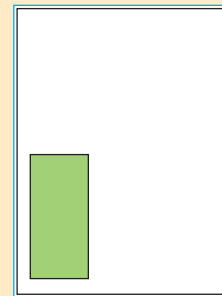**2/3 PAGE**
4.5"W x 9.75"T

1/2 PAGE
7"W x 4.75"T

1/3 PAGE SQUARE
4.5"W x 4.75"T

1/3 PAGE VERTICAL
2.25"W x 9.75"T

1/4 PAGE
3.375"W x 4.75"T

1/6 PAGE
2.25"W x 4.75"T

FILE DELIVERY

- We prefer to receive ads in PDF format. Follow PDF/X-1A standard, making sure to embed all fonts and turn off font subsetting. Convert all images and line art to CMYK color space.
- Flattened, high-resolution bitmap .tif and .psd files are also acceptable.
- We'll do our best to accommodate files delivered in native application formats (InDesign, Illustrator, Photoshop).
- We **WILL NOT ACCEPT** ads created in Microsoft Word or Microsoft Publisher.
- Please compress your files before sending (.zip, .sit, .rar, etc.).
- **If your file is under 20 MB**, email to tim@gridphilly.com.
- **If your file is larger than 20 MB**, please use www.wetransfer.com and send to tim@gridphilly.com.
- **Questions?** Contact Tim Mulcahy at 570.793.1791 or tim@gridphilly.com.

FULL BLEED ADS

- Please keep type, logos and other critical information at least .25" inside the trim margin

SALES CONTACT

Alex Mulcahy
215.625.9850 ext. 102
alex@gridphilly.com